



EXPRESSION OF INTEREST FORM

Opposite Lock is a brand over 40 years in the making. Specialising in the 4WD vehicle accessory market, it aims to provide a unique and superior one-stop shop customer experience. In 2015, Opposite Lock was purchased by Bapcor, owner of brands such as Autobarn, Midas, Burson Autoparts and ABS.

What this means as an Opposite Lock franchisee is the chance to run your own small business with the power and support of Australasia's leading provider of aftermarket parts, accessories and service behind you. This support includes national advertising, an exclusive territory, a proven product range, and ongoing operational support from passionate 4WD enthusiasts.

As a franchisee you'll have access to Opposite Lock's proprietary branded Steel Bull Bars, Suspension, Fridges, Recovery Gear and the full Front Runner storage and touring range, giving you a range of products exclusive to the Opposite Lock network. Along with our proprietary brands, you will also have access to accessories from a great range of preferred suppliers.

We work with you from your initial selection of site, through the fitout and initial stocking of your store and then offer continued support with access to Opposite Lock's ongoing marketing campaigns, image library, brand website, social media channels, a brand ambassador, and company stands at shows and events around the country.

Quite simply, your success leads to ours.

The first step to apply for an Opposite Lock franchise is to complete and submit this form and on receipt we will contact you to make an appointment to discuss your application further:
webenquiries@oppositelock.com.au





The information you provide below will give us some background to our first conversation and meeting with you:

Name: _____

Address: _____

Phone: (BH) _____ (M) _____

Email: _____

Age: _____

Relationship Status: _____

Please list your education history and other qualifications:





What is your current employment or business activity?

Have you any previous small business ownership experience and if so has it included any other franchises or retail businesses?

Do you intend to have a business partner or other shareholders in your business?

Yes No

If Yes, who? _____

Which of these best describes your position:

NEW SITE. If so, where? _____

INCORPORATING INTO CURRENT BUSINESS. If so, floor space available? _____

INCORPORATING INTO CAR DEALERSHIP. If so, floor space available? _____

**Have you determined a budget for the amount you can invest in a new business opportunity?
If so, how much? (As an indicator a minimum of \$100,000 to \$300,000 would be required
depending on the actual store execution and stock required)**

Are you committed to owning your business within:

<6 months 6-12 months 12 months +





What are the most important factors for you when considering a new business opportunity?

Do you own a 4WD?

YES NO

If yes, which? _____

Have you been a customer of Opposite Lock 4WD?

YES NO

If yes, what was your experience like?

How did you find out about the Opposite Lock Franchise Opportunity?

Website In Store Word of Mouth Printed Ad (which one?)

Referral from an Opposite Lock 4WD franchisee or Head Office employee

Other _____

Additional Information:





Next Steps

Please return this form via email to: webenquiries@oppositelock.com.au

When we receive your completed form we will contact you by phone and arrange an interview with you.

At that meeting we will share with you very important information about the Opposite Lock business, our stores, and the Franchise opportunity investments.

This information is commercially sensitive and confidential and so we will require you to complete the following Confidentiality Undertaking.

You may choose not to do so now however we will ask you to complete the Undertaking at our first meeting. If you decide to complete the Confidentiality Undertaking now, please print the page, complete, sign, scan and return as a separate file via email to the same address.



CONFIDENTIALITY UNDERTAKING

I hereby agree to;

Keep confidential all of the Information communicated to me or otherwise acquired by me or to any of my servants or agents, or associates (if any);

Take all reasonable steps to eliminate the risk of unauthorised disclosure of the Confidential Information by ensuring that only servants or agents (if any) whose duties require them to have certain access to the Confidential Information will have such access and ensuring that such servants or agents treat and keep the same as confidential;

Use the Confidential Information solely in connection with the purpose for which it was provided and for no other purpose;

Not disclose, reproduce or exhibit to any person any of the Confidential Information obtained in any way other than to persons authorised either by this Agreement or in writing by Opposite Lock 4WD;

AND

Immediately on the termination of any discussions, negotiations, and disclosure processes or immediately on any demand being made by the Opposite Lock 4WD or its agents in writing, return all the Confidential Information and all copies of the same or extracts from it or notes on it possessed by or in the control of my servants or agents.

AND

I further understand fully that any breach of this agreement may result in Opposite Lock 4WD suffering damage and that I can be held responsible for that damage.

Signed as an undertaking by me

SIGNED: _____

NAME: _____

ADDRESS: _____

DATE: _____

